

**HOAG Classic Chipping Contest (the "Contest")
Official Contest Rules (the "Rules")**

NOT ALL ENTRANTS MAY BE ABLE TO COMPETE. LIMITED TIME AVAILABLE.

1. **SPONSOR/ADMINISTRATOR.** The sponsor of this Contest is Lincoln Motor Company (the "**Contest Sponsor**") and the administrator of this Contest is Match MG US, LLC (the "**Administrator**").
2. **ELIGIBILITY.** The Contest is open to legal residents of the fifty (50) United States ("U.S.") and the District of Columbia ("D.C.") and who have or currently serve in the United States Armed Forces. The Contest is **not** open to employees, representatives and agents of the Contest Sponsor, Newport Beach Country Club Pro Shop, the Administrator, or their respective divisions, subsidiaries, affiliates, franchisees, shareholders, members, officers, directors, representatives, agents, advertising and promotion agencies, or Prize suppliers (collectively, the "**Contest Parties**"), or members of the immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or persons domiciled with (whether related or not), any of the above.
3. **CONTEST PERIOD.** The Contest will take place on during the Event, on March 4th, 2019, beginning at 09:00:00AM Pacific Standard Time ("**PST**") and will end on March 6th on or around 09:00:00 PM PST (the "**Contest Period**").
 4. **HOW TO ENTER.** No purchase necessary. To enter, you must send a direct message to @HoagClassic on Twitter detailing their connection with Lincoln Motor Company. ("**Entry**"). An Entry will signify that you are entered to participate in the Random Drawing (as defined hereafter), for a chance to win the Contest.

There is a limit of one (1) Entry per person permitted during the Contest Period. If it is discovered by the Contest Sponsor (using any evidence or other information made available to or otherwise discovered by the Contest Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry per person during the Contest Period; and/or (ii) use (or attempt to use) multiple names, identities, email accounts/phone numbers and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt the Contest, then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor.

To participate you must submit a message to @HoagClassic on Twitter. All entries must be received within the Contest Period. The Contest Sponsor is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries. Proof of transmission (e.g. screenshots) does not constitute proof of Entry.

This Contest is in no way sponsored, endorsed or administered by, or associated with Twitter. You understand that you are providing your information to Sponsor and not to Twitter.

NO PURCHASE NECESSARY. Purchase is not required and does not enhance chance of winning.

5. PRIZES

"Prize": There will be six (6) prizes available to be won.

Each Prize will consist of three (3) tickets to the Hoag Classic VIP Reception taking place at 10:00:00AM on Saturday March 9th at the Newport Beach Country Club (One Clubhouse Dr, Newport Beach, CA 92660).

Without limiting the foregoing, in no event will a winner be entitled to receive cash in exchange of the any Prizes and in every case, Prizes are limited by available supplies.

The Contest Sponsor reserves the right, in its sole and absolute discretion, to alter, substitute, modify the Prizes (or any component thereof) with a prize of equal or greater value without prior notice for any reason. The Contest Sponsor further reserves the right, when supplies ends, to terminate the Contest Period and or any of the Prizes.

Any difference between the actual and approximate retail value of the Prize will not be awarded. The Prize may not be exactly as shown in Contest promotional materials.

The Prize includes only those elements specifically described above. Any and all expenses not expressly provided herein, are the sole responsibility of the Prize winner, which include but are not limited to, travel expenses.

6. SELECTION OF WINNERS

Winners will be determined by the Random Draw conducted by the Administrator from all eligible entries received and a potential winner will be notified at 9:00:00AM PST on March 7th via Hoag Classic's Twitter channel. The Prize must be accepted by potential winner before 1:00:00PM PST or another winner shall be drawn. The Prize cannot be substituted, transferred, exchanged or surrendered for cash, except at the sole and absolute discretion of the Contest Sponsor, who reserve the right for any reason to award or substitute the Prize, or part thereof, of equal or greater value

The "**Random Drawing**" will consist of a random draw conducted by the Contest Sponsor or the Contest Sponsor's authorized representative. The number chances of winning depend on the number of eligible entries received .

No responsibility is assumed by the Contest Sponsor for any inability of a potential entrant to successfully enter the Contest for any reason or for an unclaimed or unawarded Prize.

7. NOTIFICATION AND HOW TO CLAIM THE PRIZE.

The potential Prize winner will be notified at 9:00:00AM PST on March 7th

If the potential Prize winner does not respond to the Notification within the timeframe set out above, is found to be ineligible for any reason, or declines to accept the Prize, the Prize will be forfeited, and the Contest Sponsor may, at its sole discretion, select the entrant with the next lowest score subject to the same terms set out above. If a Prize winner cannot be verified, the Prize will not be awarded.

8. ADDITIONAL CONDITIONS OF PARTICIPATION.

By participating in this Contest, entrant accepts and agrees to these Rules and all decisions of the Contest Sponsor and Administrator, which shall be final and legally binding on entrant in all matters relating to this Contest. All entries become the property of the Contest Sponsor and will not be returned. Each Prize winner must agree to the use of his/her name, image, likeness, persona, and city/province/territory of residence for publicity purposes, including the reposting of their Entry and grants to the Contest Sponsor, any and all rights to said use without further notice or compensation. The Contest Sponsor and its respective affiliates are not responsible for printing, technical errors, distribution, or production errors. The Contest Parties do not warrant that access to or use of the Contest will be uninterrupted or error-free.

All entrants agree to cooperate with Contest Sponsor, and/or its designated agent, to validate that the entrant served or currently serves in the United States Armed Forces. Entrants agree that the Contest Sponsor and/or it's designated agent have the absolute sole discretion in determining whether the entrant satisfies the military verification identification check.

Any attempt by an entrant or other individual, to deliberately damage or undermine the legitimate operation of this Contest, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserve the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Entrants engaging in any of these activities may be disqualified and will forfeit any Prize won.

9. LIMITATION OF LIABILITY.

By entering this Contest, the winner acknowledges and agrees that the Contest Sponsor, and Administrator:

(i) shall have no liability of any kind whatsoever with respect to this Contest and/or the awarding, use or misuse of any Prize, (ii) make no warranty, guaranty or representation of any kind concerning any Prize, (iii) disclaim any implied warranty, and (iv) are not liable for injury, loss or damage of any kind resulting from the entrant's acceptance, use or misuse of any Prize or otherwise from such entrant's participation in this Contest. The Contest Parties are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, the Rules, the selection and announcement of winners, or the distribution of the Prize.

10. INDEMNIFICATION.

By submitting an entry, entrant agrees to indemnify and hold harmless the Contest Sponsor, including Administrator, and Twitter Inc., from and against any and all claims, losses, costs, damages, liabilities and costs and expenses (including reasonable legal fees) which may arise out of any breach of any of covenants, agreements, terms, obligations, representations or warranties set forth herein.

11. RIGHT TO TERMINATE, MODIFY OR SUSPEND.

The Contest Sponsor may at any time, at its sole discretion and without liability, terminate, modify or suspend the Contest in whole or in part, subject only to approvals required by law, if fraud, technical failures, supplies runs out or communications or any other errors or other causes beyond the control of the Contest

Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules. In addition, for the purposes of determining eligibility to win a Prize in the event of early termination of the Contest, all eligible entries received prior to the time of early termination will be considered as valid and for the purposes of these Rules, the Contest Period will be deemed to have ended at the moment of early termination. The Contest Sponsor reserves the right, at any time, in its sole discretion, to correct any errors, including without limitation, any typographical, printing, computer programming or operator errors. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision of these Rules is found to be invalid or unenforceable under applicable law, then it shall be, to the extent invalid or unenforceable, deemed omitted and the remaining provisions will continue in full force and effect. No waiver on the part of the Contest Sponsor to enforce of any term herein shall be deemed a continuing waiver or a waiver of any other term.

The Contest Sponsor and Administrator are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Contest Sponsor's or Administrator's reasonable control; all of which will be disqualified.

- 13. GOVERNING LAW:** THIS CONTEST IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF Florida WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, entrant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action, exclusively before a neutral one-person arbitration panel located in Miami, Florida. Unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- 14. CONFLICTS/DISCREPANCIES:** This Contest is subject to all applicable, federal, state and municipal laws. In the event of a conflict between any Contest details contained in these Rules and any Contest details contained in Contest advertising materials (including, but not limited to, online, point of sale, television, and print advertising, promotional packaging, and other promotion media and French Rules), the details of the Contest as set forth in these Rules shall prevail.
- 15. INVALIDITY:** The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
- 16. PERSONAL INFORMATION.** Unless you specifically select otherwise, the personal information gathered about entrants in the course of this Contest will be used solely by the Contest Sponsor or its designated agent for the administration of the Contest and in connection with any publicity relating to the Contest. For more information about how the Contest Sponsor manage your personal information, see the Contest Sponsor's Privacy Policy available at the following website:

<https://www.lincoln.com/help/privacy-terms/>

Any other consent that the entrant has given to the Contest Sponsor to receive commercial electronic messages which are currently in effect, and unrelated to this Contest, shall not be affected by the request for consent made pursuant to this Contest.

ALL TRADEMARKS AND LOGOS ARE PROPERTY OF THEIR RESPECTIVE OWNERS.